

# Eyes on the PRIZES

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## VISUALLY APPEALING

An upgraded version of the VisualCasino system has been introduced by **Biometrica Systems Inc.**

"VisualCasino 6 includes new facial recognition software package that is many times more effective than in previous versions," said James M. Pepin, vice president of sales and marketing at Biometrica. "Incorporating the best technology used in systems employed by government and airports, this next generation solution will enable casinos to better control who enters and plays on their premises. It is designed to be even more user friendly than earlier systems."

Features of this system include the automated Live Recognition program that can be used in certain key areas (such as at turnstiles, escalators or other places where most patrons will be facing in one direction) to search all faces 24/7. Casino security personnel can direct surveillance cameras to capture images of suspected people. The program will then automatically search existing databases to see if they match any known persons the casino would like to keep out.

"The program can quickly scan the suspected person and see if he matches any of 4,000 or so people in the database and in a fraction of the time a human might take, and alert surveillance personnel when a close enough match warrants closer review," Pepin said.

Also added to VisualCasino 6 is the Mobile Communications Module so that surveillance can send alerts (photos and data) about a person of interest right to a manager on the casino floor. The alert goes through a secure connection to an iTouch, iPhone or other web-based phone, Pepin noted.

